

# Divi Website Checklist for Small Business Owners

Presented by DiviDojo

## Strategy & Setup

- Define website goals & target audience
- Choose reliable hosting & secure your domain
- Install WordPress + Divi Theme

## Design & Pages

- Build homepage with strong CTA
- Create About, Services, Blog, Contact pages
- Use Divi's Theme Builder for global header & footer
- Check mobile responsiveness (desktop, tablet, mobile)

## SEO & Performance

- Optimize titles, meta descriptions, and headers
- Add alt text to images
- Enable Divi performance settings (lazy load, minify)
- Compress images before upload
- Install RankMath or Yoast SEO

## Trust & Conversions

- Install SSL certificate (HTTPS)
- Set up Google Analytics & Search Console
- Add security plugin + backups
- Enable Divi's Bloom opt-ins & Monarch sharing
- Test all links, forms, and CTAs before launch

■ **Want a professional Divi website that grows your business?**

■ Contact DiviDojo today — <https://dividojo.com>