■ Divi Website Checklist

The 10 Must-Haves for a High-Performing Divi Website in 2025

Brought to you by Divi Dojo — Professional Divi Website Designers

1. Brand Foundation

- Custom colors that reflect your brand identity
- Consistent fonts across headers, body text, and buttons
- Professional logo placement for instant recognition

2. Mobile Responsiveness

- Layout tested on phones, tablets, and desktops
- Font sizes adjusted for readability on smaller screens
- Tap-friendly buttons and navigation

3. Speed Optimization

- Images compressed without losing quality
- Caching plugin installed and configured
- Clean Divi modules (no unnecessary bloat)

4. SEO Essentials

- Keyword-rich page titles and meta descriptions
- Alt text for all images
- Schema markup for Google visibility
- Integration with RankMath or Yoast SEO plugin

5. Conversion Strategy

- Clear Call-to-Action (CTA) on every page
- Contact form tested and working properly
- Lead capture forms connected to email marketing software

6. Security & Maintenance

- SSL certificate active (HTTPS)
- Divi theme and plugins updated
- Backup system scheduled automatically

7. User Experience (UX)

- Intuitive menu navigation

- Search bar for quick access
- Clear layout hierarchy with H1, H2, and H3 headings

8. Analytics & Tracking

- Google Analytics or GA4 installed
- Google Search Console verified
- Conversion goals set up for forms and buttons

9. Accessibility

- Alt tags and ARIA labels for assistive tech
- High-contrast text for readability
- Keyboard navigation tested

10. Professional Touch

- Unique Divi layout tailored to your brand
- Consistent visual style across all pages
- Regular performance audits

■ Pro Tip from Divi Dojo: If your site is missing more than 2–3 boxes on this checklist, it's time to bring in a professional Divi Website Designer to make sure your business doesn't lose leads or ranking power.

■ Schedule a Free Consultation with Divi Dojo at https://dividojo.com/contact